



NEWS RELEASE

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SAFELY TRANSPORTING YOUR CHILDREN . . . A TRUE ACT OF LOVE

National Child Passenger Safety (CPS) Week is conducted each year in conjunction with Valentine's Day. With motor vehicle crashes being the leading cause of unintentional injury-related death for children 14 years and younger in Lancaster County, what better way to show your love for them than by participating in a car seat check up event?

The Lincoln-Lancaster County SAFE KIDS Coalition is sponsoring a car seat check up event on Wednesday, February 16th from 6:00 p.m. to 9:00 p.m. at Husker Auto Group on North 27th Street. The public is invited to attend this free event designed to ensure your child passenger is as safe as possible. For an appointment time, please call AAA Insurance at 441-4500.

Lincoln area certified CPS Technicians will be available and talking to parents about questions they have. The car safety seat technicians will also thoroughly check car seats, their installation, and use.

Twenty of those participating in this special car seat check up will be a part of a National study conducted by the National SAFE KIDS Campaign to determine effectiveness of car seat education among parents and care givers.

On the next day, Thursday, February 17th, a CPS Technician Recognition Luncheon will be held to honor the many area CPS Technicians that volunteer their time toward this life saving effort. Lincoln has held over 40 car seat check-up events since the program started in 1997.

For more information on either of these events, please contact Co-Chairs of the Child Passenger Safety Task Force, Kristin Luethke at Madonna Rehabilitation Hospital, 486-8182, or Stacy Blizek at CEDARS Youth Services, 437-8874.